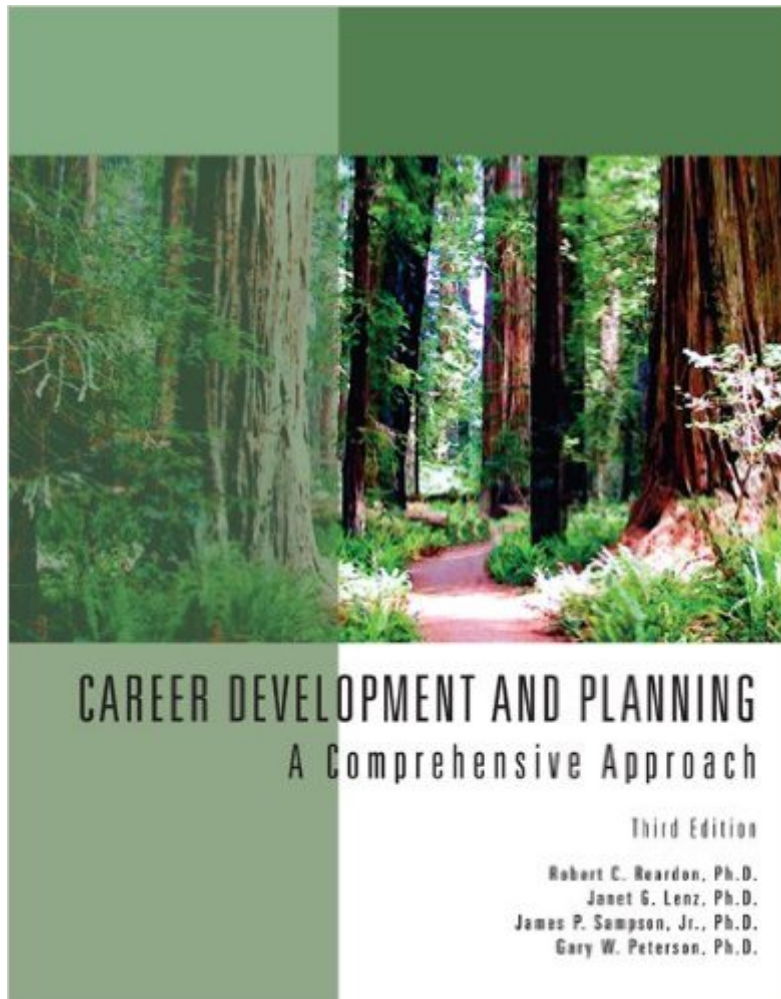


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# Career Development & Planning: A Comprehensive Approach



## Synopsis

This comprehensive career text combines an innovative theory-based approach with practical knowledge developed during the authors' combined 100 years of providing career services to college students. • Part One (chapters 1-5) focuses on cognitive information processing theory with detailed, practical examples of the application of the theory in typical career situations, including self-knowledge, occupational knowledge, and decision making. • Part Two (chapters 6-10) provides a multidisciplinary overlay of issues that affect career decisions, such as economic trends, the global economy, organizational culture, and family-work issues. • Part Three (chapters 11-15) focuses on concrete steps for executing a strategic career plan and seeking employment, including an examination of familiar topics such as interviewing, resume writing, negotiating, and work adjustment, from a cognitive and multidisciplinary perspective. Revisions to 3rd edition: \*New information about occupational classifications \*Labor market projections extended to 2016 \*More active learning strategies incorporated into instructor's manual and also embedded in the text \*Clearer directions for completing assignments provided in appendices, e.g., career field analysis research paper. \*Redesigned 350+ PowerPoint slides based text and instructor's manual contents.

## Book Information

Paperback: 352 pages

Publisher: Custom Publishing; 3 edition (August 1, 2008)

Language: English

ISBN-10: 1426631359

ISBN-13: 978-1426631351

Product Dimensions: 10.8 x 8.5 x 0.6 inches

Shipping Weight: 1.8 pounds

Average Customer Review: 4.1 out of 5 stars • See all reviews • (7 customer reviews)

Best Sellers Rank: #937,073 in Books (See Top 100 in Books) #338 in Books > Education & Teaching > Schools & Teaching > Counseling > Career Development #458 in Books > Business & Money > Job Hunting & Careers > Vocational Guidance #1121 in Books > Textbooks > Education > Counseling

## Customer Reviews

I purchased this book as required for a masters leadership class. While required, this book is informative at a high school level at best. Full of generalizations and not broad spectrum for use in many occupational fields, this book is not for anyone who has any experience or previous

knowledge of career development. If not required to have it I would have returned it after the first chapter.

Great book!

Five stars. This book is excellent reading for those not sure of career choices. It is excellent for those who are uncertain, dissatisfied, or wanting to make career changes. This book will give details as to what jobs are best suited for anyone and is backed up by pragmatic data.

Most of this text was interesting on making one think of their career plans and outlooks. I think this text is great for everyone choosing a career path- young or old. There are some tools to use that are beneficial as well.

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